LEX FERGUSON

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Hello! I'm Lex Ferguson – a design engineer focused on UI/UX, product, and the space where design meets implementation. I've been designing since high school and I'm currently finishing a BFA in Design & Animation at Monmouth University, but my real education has been shipping things.

Recent work includes Verity Protect, an iOS app I took from concept to the App Store – owning the UX, branding, marketing flows, and Apple billing funnel end to end. I also built and maintain the full web and mobile stack for Packanack Golf Club, used daily by ~300 members and staff for bookings, food ordering, and live club operations. Both projects went from Figma to production in React Native, with real attention to SEO, performance, and the details that make something feel considered.

I lead from research through launch and stay close through deployment so the experience I design is the experience that ships. My portfolio at aferguson.art has the prototypes, UI systems, and case studies – happy to share more or jump on a call whenever it makes sense.

Best, Lex Ferguson